



Effective Global Communications

STREAMING MEDIA CHURCH APPLICATIONS

Our three primary tools include: Video E mail, LIVE Video Conferencing (IM) and Live Broadcasting.

I. Video Email

- Internal staff updates from leadership
- Daily or weekly Bible Teachings
- Small Group Leader communications
- Pastor's Monthly Congregational E-mail
- Weekly or Special Announcements (updates for a Capital Campaign)
- Volunteer Coordinator updates, trainings or opportunities and training to/for the Volunteers
- Promote special events, register and pay online
- Bookstore promotions and sales

II. Video Conferencing

- Committee Meetings
- Small Group Leader Meetings
- Real-time communications with Missions teams
- Meetings with other Church Pastors/Leaders
- Worship leaders/writers sharing music in real-time
- Participate remotely into small groups in real-time

III. Live Broadcast (Becomes own Television Broadcasting Station for the Church)

- Weekly Sermons (throughout the community and with no geographical restrictions on a worldwide basis. The world could see and hear pastor's message live...missions could be seen and heard from anywhere; or a shut-in would have access to the sermons anywhere across the world)
- Live Broadcast of special productions or speakers
- Teaching classes
- Outreach to the community
- Missions could do a live Broadcast to all missions teams around the world (and vice versa)
- Small group leader meetings
- Committee Meetings
- Church pastors meetings (either regional or world wide)
- Archiving of each class allows for library of classes, HR benefits, VLI, etc.
- Worship training across the US (or the world)
- Live Broadcast of small group meetings
- Church Television Station with TiVo and interactive functionality

- ➔ Communicate to the church's social network on a regular and recurring basis
- ➔ Provide Senior Leadership Team the ability to educate congregation

- Interactive broadcasts provides the opportunity for polling and honest feedback to the church and organization
- Archived and On Demand broadcasts for anyone who could not participate in the Live Broadcast
- Creation of an Online Video Library

IV. Personalized communication

- ➔ With key leaders and Board Members
- ➔ Put face and personality with the text
- ➔ Program Updates
- ➔ Embedded clips from recent programs
- ➔ Live & Archived Broadcasts
- ➔ Branding, Marketing & Development
- ➔ Links to your website
- ➔ Video Enable Church Website
- ➔ Video Enable Church News Letter